

# Completely Chilli

Awarded £4,079 under Measure 312 : Micro enterprise creation



The Fens Adventurers Rural Development programme has a key focus on helping small rural businesses, often linked to food and farming, expand and grow. The Local Action Group was delighted to support local grower Helen Copping in growing her company Completely Chilli. Helen was awarded £4,079 in grant towards the conversion of an outbuilding on the family farm in Haddenham into a commercial kitchen.

This boost to the business will allow Helen to build the business into an established brand and supply on a commercial scale to a wide variety of outlets. At Completely Chilli Helen grows a variety of chillis and peppers, ranging from the very mild to the very hot. The chillis are then used to produce a range of sauces, relishes and preserves, which are also available to buy fresh from the plant when in season.



Completely Chilli currently supplies local delicatessens, local farmers markets, and online at [www.completelychilli.co.uk](http://www.completelychilli.co.uk). The expansion and future success of the business will ensure continued investment into the local economy, benefitting local supply chains.

Photographs courtesy of Bob Ledger.



Fens Adventurers Rural Development Programme is an RDPE initiative delivered through the Leader approach, managed by Cambridgeshire County Council & Cambridgeshire ACRE and supported by EEDA, Defra, Local Authorities & the EU's European Agricultural Fund for Rural Development: *Europe investing in rural areas.*