

Horspool Embroidery Expansion

Awarded £16,253 under Measure: 312 Support for Micro Enterprises

Horspool Embroidery is a specialist, farm based business that has been growing steadily for five years. The business provides a range of embroidered garments and other items for schools, colleges, sports teams and special events. The business needed to progress to the next stage of development by employing staff and investing in updated machinery to keep pace with the growing demand for their products. The owner has already invested in a new building which provides a small showroom to display the products and hold local marketing events.



The Fens Adventurers investment has helped the owner to purchase a top of the range computer numerically controlled, high speed embroidery machine that can embroider larger patterns to serve college appliqué jackets and hoodies. This machine is multi headed and will help to increase production and turnover. The improved efficiency and recruitment of a first employee will allow the owner to spend more time marketing the business and expand into new markets.

Rob Horspool said “The investment has allowed the business to develop much quicker than would otherwise have been the case and will benefit the local economy with the creation of one job, safeguarding another and increase demand for supplies and services from five local businesses who I deal with regularly. I am often pressured to hit deadlines and the new machine has been a huge help in ensuring this is more manageable”.



Fens Adventurers Rural Development Programme is an RDPE Initiative delivered through the Leader approach, managed by Cambridgeshire County Council & Cambridgeshire ACRE and supported by Defra, Local Authorities & the EU's European Agricultural Fund for Rural Development: *Europe investing in rural areas.*